

Exporting to Cuba

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Export to Cuba?!?!

Did you know that you can now export food, agricultural goods, lumber/wood and medical products to Cuba? Have you ever considered traveling to Cuba for business? Do you wonder about the future of U.S.-Cuba trade?

The Texas-Cuba Trade Alliance Has Answers and Wants You to be Informed on ...

Exporting to Cuba
Thursday, March 31, 2011

Greenspoint Club

16925 Northchase Drive, Houston, Texas 77060
Club phone: 281-875-0191 for directions.

Exporting to Cuba is designed to provide the information, education, and contacts crucial to facilitating food, forestry and agricultural sales to Cuba.

The ***Texas-Cuba Trade Alliance***, founded in February 2003, serves as an information and education source for Texas farmers, ranchers and food processors wanting to export to Cuba. For more information, please visit the TCTA website at www.tcta.us.

Texas-Cuba Trade Alliance
P.O. Box 515313
Dallas, TX 75251

Exporting to Cuba

Thursday, March 31, 2011

Location: Greenspoint Club

16925 Northchase Drive, Houston, Texas 77060, Club phone: 281-875-0191 for directions only.

- ◆ Be informed on trading with Cuba—the export process, realistic expectations, important contacts in Cuba.
- ◆ Learn how to get licensed to travel and export to Cuba, and the requirements for export inspection.
- ◆ Understand what recent changes in Cuba mean to you and which products have the most potential in the Cuban market.

Who Should Attend?

Exporting to Cuba will help export service providers, food processors and distributors, forestry and agricultural businesses, and producers succeed in the Cuban market.

March 31, 2011 - Workshop Schedule

8:00-8:45 am Registration

8:45 am Welcome & Introduction of Sponsors
Glen Jones, Texas Farm Bureau
US-Cuba Trade Policy Update
Jeff Moseley, President, Greater Houston Partnership

9:00 Market Potential in Cuba
Parr Rosson, Texas AgriLife Extension

9:30 Cuba's Perspective on Trade
The Honorable Jorge Bolanos (via Skype)
Chief, Cuban Interests Section, Washington, DC (Invited)

10:00 Licensing & Doing Business in Cuba
Cynthia Thomas, President, TriDimension Strategies

10:30 Break

11:00 Exporting to Cuba Open Forum
Jon Jorgensen, Biehl & Co., Moderator
Wayne Cleveland, Texas Grain Sorghum Association
Pat Wallesen, WestStar Food Co.

11:30 The One Gulf Paradigm: Deepwater Drilling Safety Plans for US, Cuba & Mexico
Dr. Lee Hunt, President, International Association of Drilling Contractors (IADC)

Noon Luncheon
ITMA Presentation
Overview of Trade Missions to Cuba
Ernest Bezdek, Port of Beaumont

1:30 p.m. Adjourn

To Register, complete the following:

Name: _____

Business: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Registration for Both the Workshop & Luncheon is \$65 if Mailed by March 14, \$80 afterwards

**Make check payable to:
Texas-Cuba Trade Alliance**

Mail Registration & Check to:

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P.O. Box 515313
Dallas, TX 75251

For more information, please contact:

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