

Exporting to Cuba

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Export to Cuba?!?!

Did you know that you can now export food, agricultural goods, lumber/wood and medical products to Cuba?

Have you ever considered traveling to Cuba for business?

Do you wonder about the future of U.S.-Cuba trade?

The Texas-Cuba Trade Alliance Has Answers and Wants You to be Informed on ...

Wednesday, April 21, 2010

Brady's Landing

8505 Cypress

Houston, Texas 77012

Phone: 713-928-9921

Exporting to Cuba is designed to provide the information, education, and contacts crucial to facilitating food, forestry and agricultural sales to Cuba.

The *Texas-Cuba Trade Alliance*, founded in February 2003, serves as an information and education source for Texas farmers, ranchers and food processors wanting to export to Cuba. For more information, please visit the TCTA website at www.tcta.us.

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8505 Cypress
Houston, Texas 77012
Phone: 713-928-9921

- ◆ Be informed on trading with Cuba—the export process, realistic expectations, important contacts in Cuba.
- ◆ Learn how to get licensed to travel and export to Cuba, and the requirements for export inspection.
- ◆ Understand what recent changes in Cuba mean to you and which products have the most potential in the Cuban market.

Who should attend?

Exporting to Cuba will help export service providers, food processors and distributors, forestry businesses, and producers succeed in the Cuban market.

Noon Luncheon Speaker
Jeff Moseley

President & CEO
Greater Houston Partnership

9:30 am Registration

10:00 am Welcome & Introduction
Greater Houston Partnership

10:15 Where is Cuba Headed?
Jonathan Brown, Institute for Latin American Studies, University of Texas

10:40 Cuban Market Potential
Parr Rosson, Center for North American Studies, Texas AgriLife Extension

11:05 Export Licensing
Tony Cristino, Licensing Officer,
Bureau of Industry & Security
U.S. Department of Commerce

11:35 Doing Business in Cuba
Cynthia Thomas, President,
TriDimension Strategies

Lunch- Jeff Moseley, President & CEO, Greater Houston Partnership

1:30 pm Exporting to Cuba-Open Forum
Jon Jorgensen, Biehl & Co., Moderator
Wayne Cleveland, Texas Grain Sorghum Association
Pat Wallesen, WestStar Food Co.

2:30 Overview of Texas Trade Mission to Cuba
Ernest Bezdek, Port of Beaumont

3:00 Wrap-Up & Adjourn

**Registration, Including Lunch,
is \$65 if Mailed by April 12
\$80 afterwards**

To Register, complete the following:

Name: _____

Business: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Make check payable to:
Texas-Cuba Trade Alliance

Mail Registration & Check to:

Texas-Cuba Trade Alliance
P.O. Box 515313
Dallas, TX 75251

For more information, please contact:

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